

> **Energiesprong - Self-financing 2050 Retrofit**
Jon Warren

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*Transition
Zero*

> Recap



THE ENERGIESPRONG PROMISE

21°c
ALL YEAR
ROUND

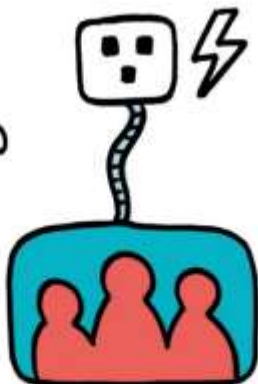


40
MINS
HOT WATER



180L
PER
DAY

ENERGY
PLUGLOAD



EQUAL TO
HOUSEHOLD
USAGE
REQUIREMENT

FEELS
GOOD



SOUNDS
GOOD

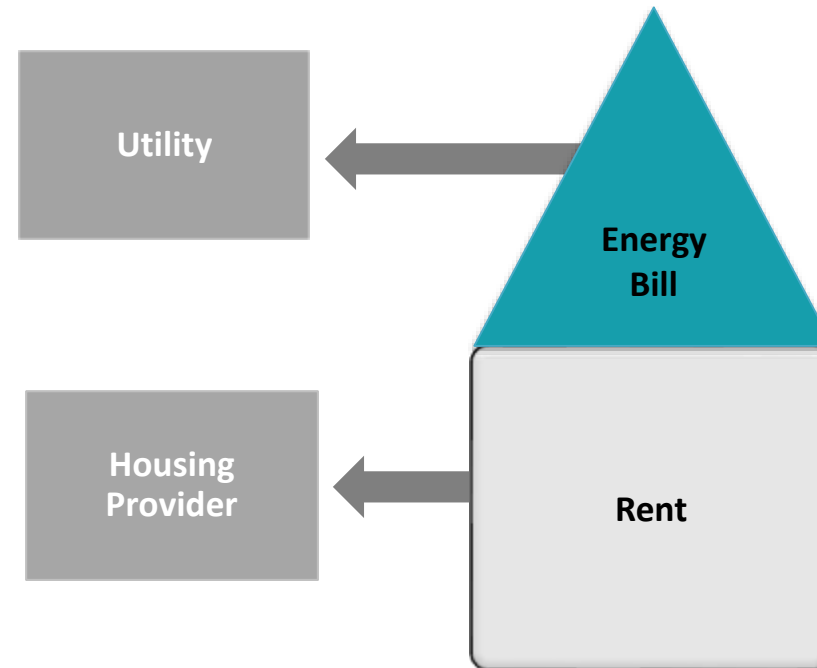
**Easy to understand
product with assured
comfort and cost**

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> Traditional Business Model

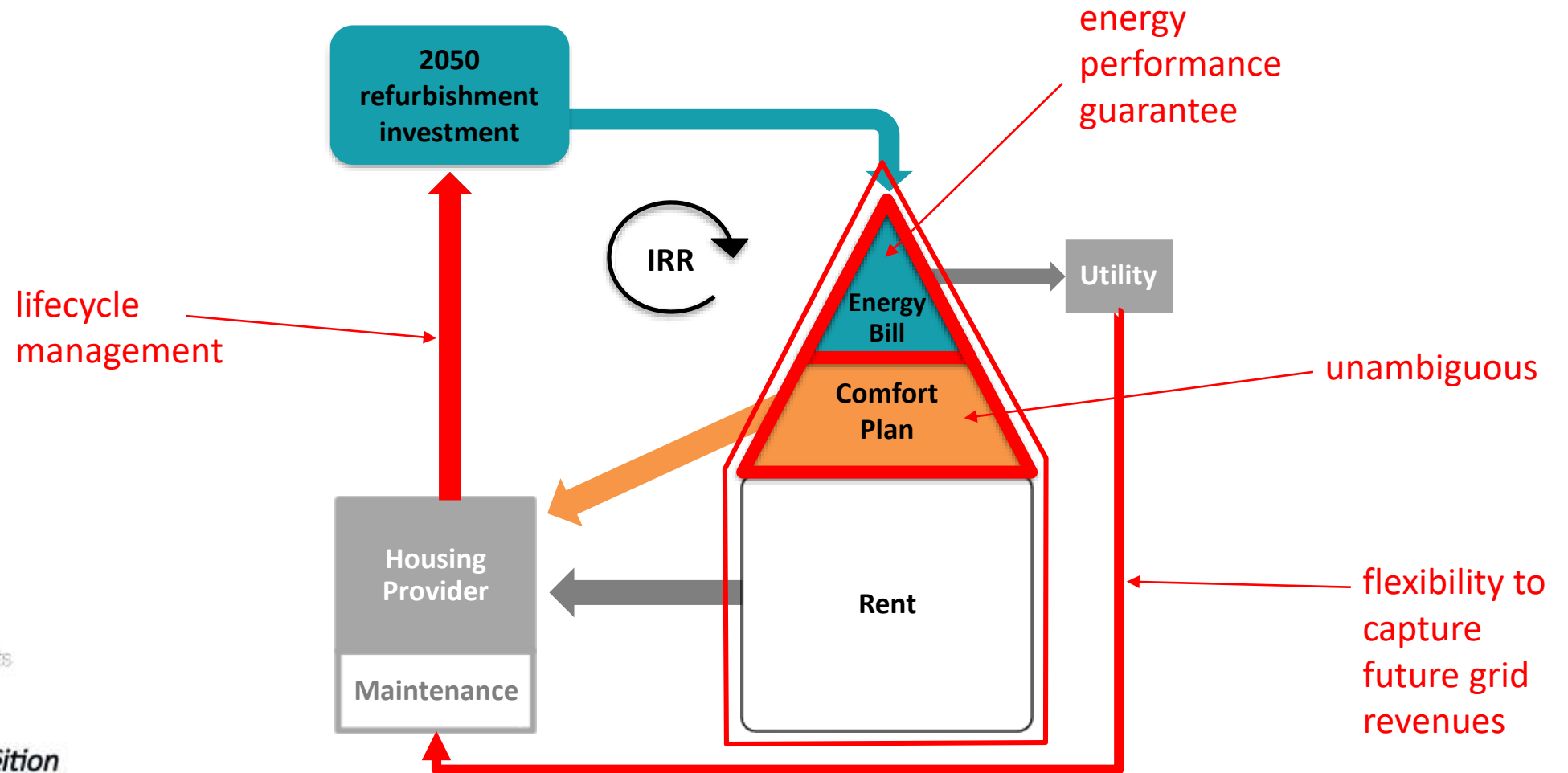


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> Business Model Innovation



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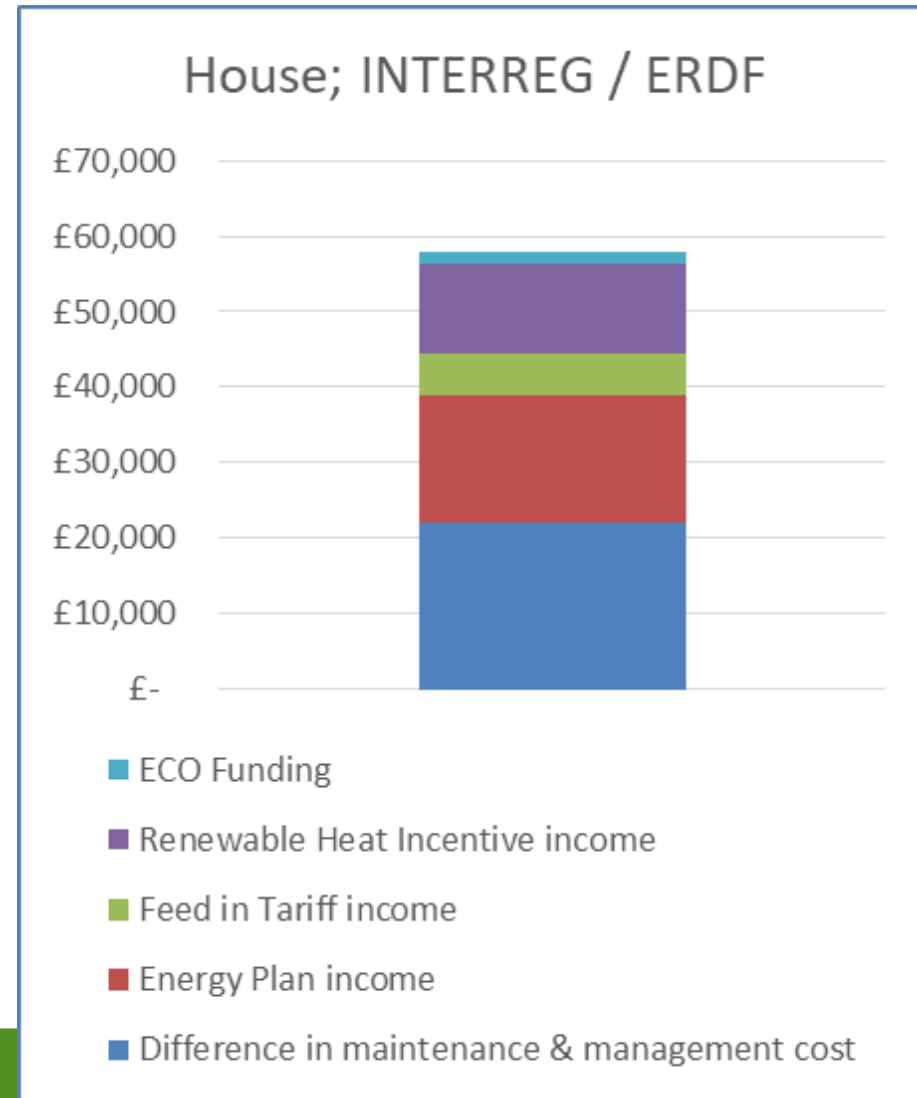


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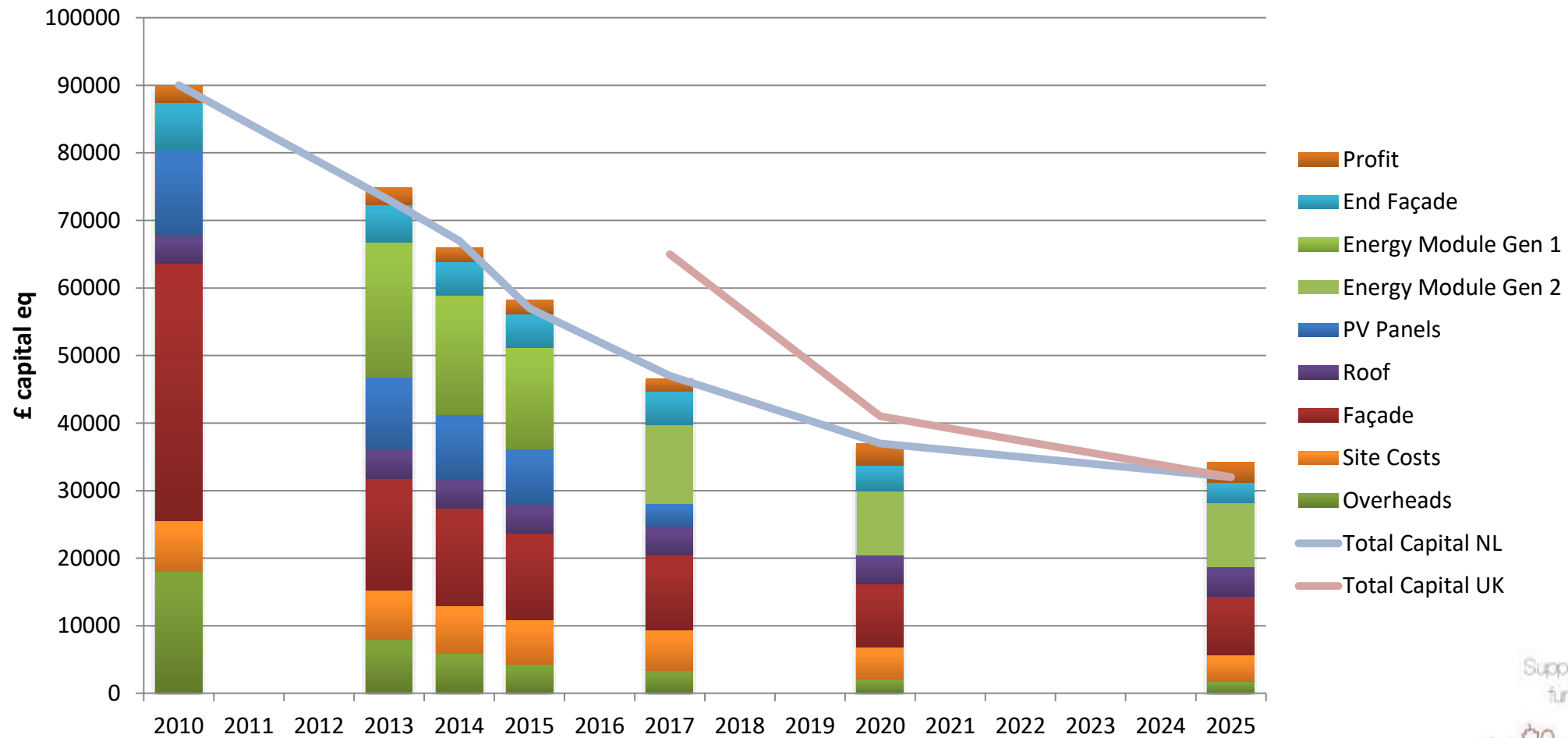
Energiesprong Business Case



- Investment envelope comprises:
 - Maintenance savings & planned investment
 - Tenant energy savings – (The Energy Comfort Plan)
 - FIT, RHI, ECO2
 - Grant
 - ECO3 Innovation
 - Future grid income



> Component Costs - volume up:cost down



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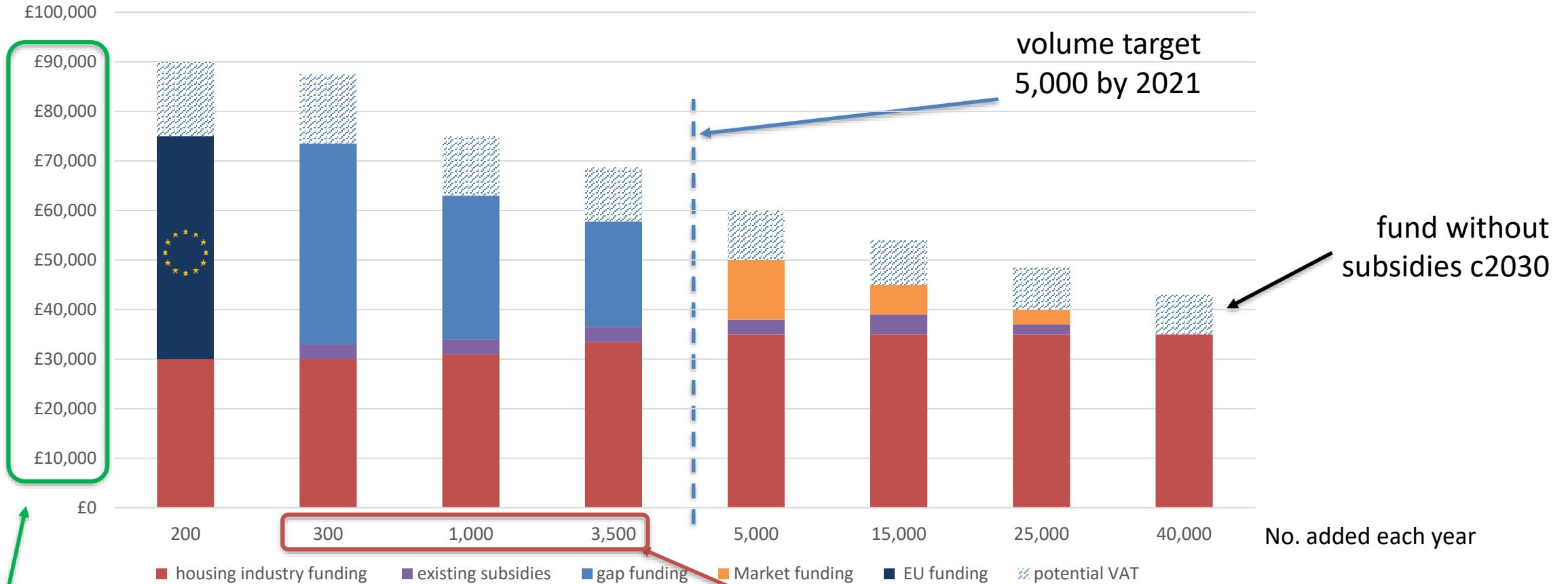


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> Self-financing early market by 2030

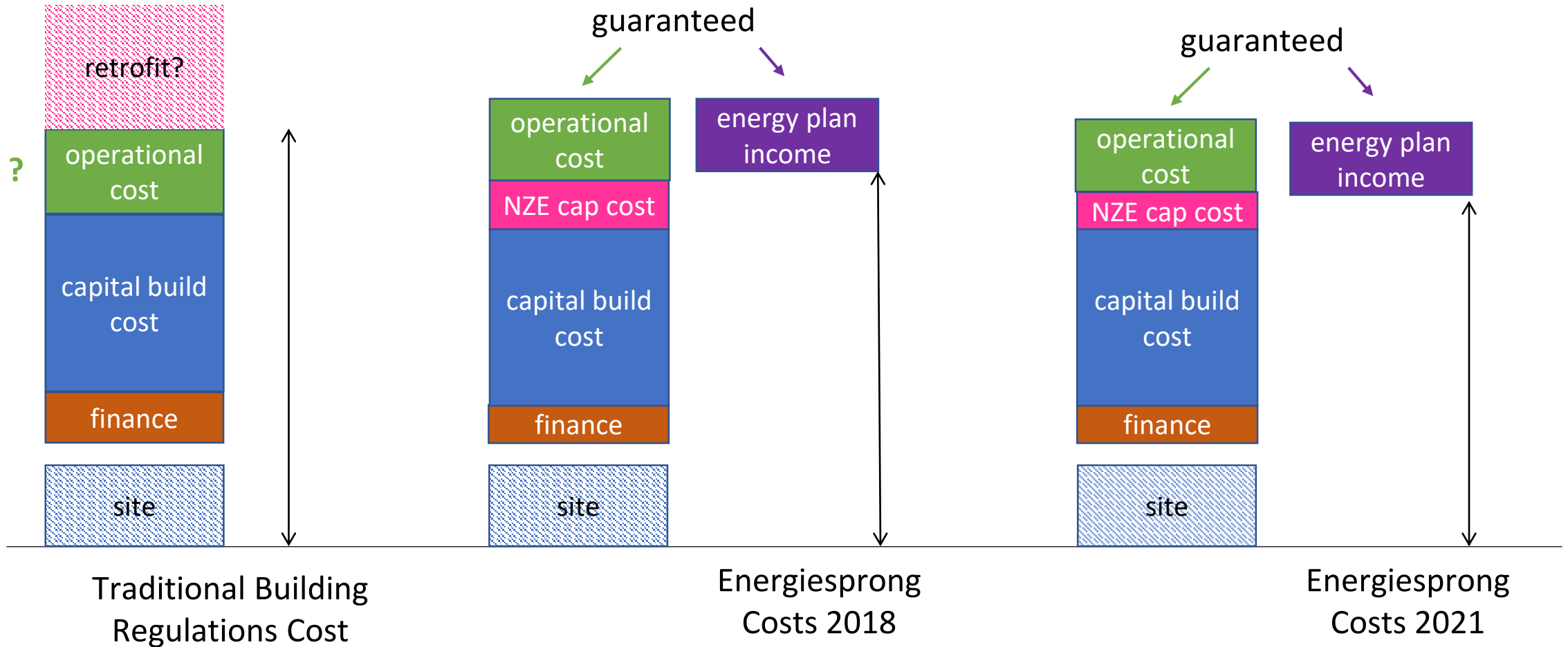
UK Innovation Curve - Energiesprong Houses



solution providers commit to reducing cost

housing providers commit to volume

> 2050 New Build at No Additional Cost



> **Thank you!**

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